



# SPONSORSHIP OPPORTUNITY PACKET

Holland's Minor League  
Soccer Club

SUPPORT YOUR COMMUNITY

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HOME TURF: HOLLAND HIGH SCHOOL SOCCER STADIUM

600 VAN RAALTE AVE, HOLLAND, MI 49423

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To contact us directly,  
email: [staff@tulipcityunited.com](mailto:staff@tulipcityunited.com)

For More Information on  
the Club and all those  
involved, please visit  
[www.tulipcityunited.com](http://www.tulipcityunited.com)



# WHY GIVE TO HOLLAND'S CLUB?

## OUR MISSION

Tulip City United Soccer Club is a grassroots volunteer-run non-profit organization driven to bring together the people of Holland, Michigan in one place over the shared love of soccer and city, showcasing the best regional talent at a high level of play. Tulip City United fields a minor league amateur men's team competing in the Midwest Premier League.

## CONTACT US

 [staff@tulipcityunited.com](mailto:staff@tulipcityunited.com)

 <https://www.tulipcityunited.com>

 @TULIPCITYUNITED 

## WHY US

Your support allows us to continue to bring the Holland community together through the fun of sport at an affordable price. With a low barrier to entry, people of all stripes find themselves connecting around their team.

## OUR SERVICE

Tulip City United had our inaugural season as a club in the summer of 2022. With the help of founding members local sponsors, Tulip City was able to have a very successful season on and off the field. With the club finishing second in the conference and an average attendance of around 200 fans, we began to bring the city together. In 2023 we had more volunteers, more talented players at our tryout, and even more fans, with an average gate near 280. Tulip City will continue to grow our engagement this coming season with your help.



## **HEADLINE SPONSOR:**

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**\$14,000**

- Logo on chest of the jersey
- Logo on practice shirt
- Logo and link displayed on club website
- Table space at home matches
- 3 - 8' banners with logo displayed at stadium
- PA announcements
- Logo on match day program and social media spotlights (Facebook, Instagram, X)

## **BACK OF THE JERSEY SPONSOR:**

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**\$5,000**

- Logo on back of the jersey
- Logo and link displayed on club website
- Table space at home matches
- 2 - 8' banners with logo displayed at stadium
- PA announcements
- Social media spotlights (Facebook, Instagram, X)
- Logo on match day programs

## **SLEEVE SPONSOR:**

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**\$2,500**

- Logo on sleeve of the jersey
- Logo and link displayed on club website
- Table space at home matches
- 1 - 8' banner with logo displayed at stadium
- PA announcements & Social media spotlights (Facebook, Instagram, X)
- Logo on match day programs

## **RED SPONSOR:**

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**\$1,200**

- Logo and link displayed on club website
- Table space at home matches
- 1 - 8' banner with logo displayed at stadium
- PA announcements & Social media spotlights (Facebook, Instagram, X)
- Logo on match day programs

## ***GREEN SPONSOR:***

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**\$800**

- Logo and link displayed on club website
- Table space at home matches
- PA announcements at home matches
- Social media spotlights (Facebook, Instagram, X)

## ***PLAYER SPONSOR:***

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**\$330**

- Will help cover registration, transportation, meals, etc.
- PA announcements
- Social media spotlights (Facebook, Instagram, X)

## ***FOOD TRUCK SPONSOR:***

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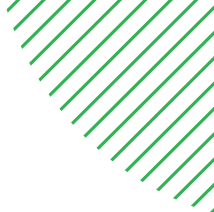
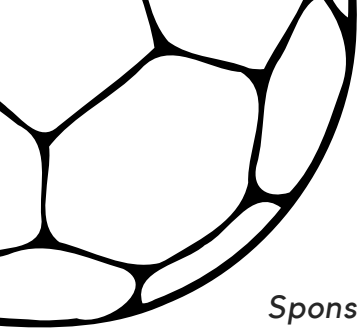
Looking for food trucks on Game Days. Tulip City asks for no percentage of profit - consistent attendance is expected.

## ***AWAY GAMES FOOD SPONSOR***

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Looking for packed lunches for players after away games. Packed lunches will be picked up by Tulip City Staff before travel. Will need 20 packed lunches per away game. There will be 6-7 away games For this service, the Club will display an 8' banner with the sponsor's logo at our venue during home games.





# Tulip City United 2024 Sponsorship Agreement

Sponsorships will be accepted at any time; however, to be included in marketing materials, please submit your sponsorship agreement by April 31, 2024.

## Sponsorship Level:

(Circle One)

Food Truck Sponsor

Away Game Food Sponsor

Red Sponsor

Green Sponsor

Headline Sponsor

Back Sponsor

Sleeve Sponsor

**Business Name:** \_\_\_\_\_

*(as you would like it to appear on marketing materials)*

**Contact Name and Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Payment (check one):**  Enclosed check  Online  Invoice Required

In-Kind Donation: \_\_\_\_\_

*Payment can be accepted via check*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please return this agreement (vector, PNG, or PDF) to our staff at:

**staff@tulipcityunited.com**

**Thank you for your generous support of Tulip City United!**

